





TIPS ON CREATIVE



MEB DESIGNS

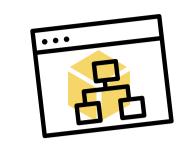




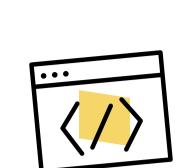
Creating websites for startups can be challenging because an online identity is the strongest branding tool and a point of contact, so it's important for it to be done right.

FOR STARTUPS









Merge the Form with Usability



It is essential to determine the purpose of a website before designing it.



Depending on this factor, you should choose the best e-commerce platform or Content Management System aligned with your business objectives.



This integration facilitates an effective implementation of usability features.



A startup business needs to make positive impressions on the first-time visitors.



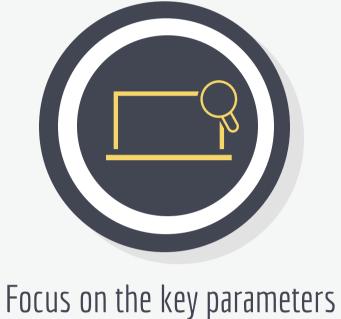
Bring More Clarity



You can't allow the attention of visitors to get lost due to improper messaging.



The design should be appealing, but most importantly, it should bring the website's purpose to the forefront.



that make the website's purpose crystal clear right from the homepage.



Retain Brand Identity

targeted customer groups. Let its logo shine throughout the site on every page. You should lay equal emphasis on other elements like colors, call-to-

Every startup needs to generate awareness about its brand among its

identical to its brand in essence.

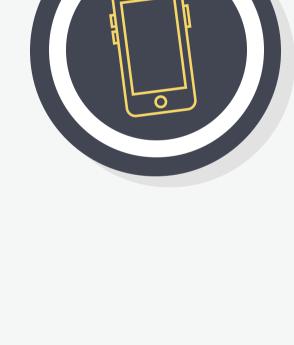
action buttons, typography, images, videos, etc. A website should be



mobile devices.



The mobile-first design strategy is suitable for startups looking for every



Hence, as a startup owner, you need a responsive design that renders effectively on all modern-age smart devices.

potential chunk of clientele. Considering the speed at which mobile is

obscuring desktops, you can anticipate massive inbound traffic through











Integrate SEO Features

and drives more attention to your business.

When you design for the users and make your website SEO-friendly,

doing so means half the battle is won.

A user-centric design always fares well in the search engine rankings



Need a professional and engaging website? What about a Marketing Strategy that engages your target audience? Give us a call!

Smile MEDIA